

Corporate Plan PI Report Economy

Monthly report for 2019-2020
 Arranged by Aims
 Filtered by Aim: Priorities Economy
 For MDDC - Services

Key to Performance Status:

Performance Indicators:	No Data	Well below target	Below target	On target	Above target	Well above target
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* Indicates that an entity is linked to the Aim by its parent Service

Corporate Plan PI Report Economy																			
Priorities: Economy																			
Aims: Attract new businesses to the District																			
Performance Indicators																			
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes		
Number of business rate accounts	3,049 (5/12)		3,150	3,104	3,112	3,123	3,137	3,149								Andrew Jarrett, Fiona Wilkinson			
Aims: Focus on business retention and growth of existing businesses																			
Performance Indicators																			
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes		
Businesses assisted	122 (5/12)		250	10	28	50	61	69								Adrian Welsh	(August) 9 New Enquires & 8 Businesses Assisted (MF)		
Aims: Improve and regenerate our town centres																			
Performance Indicators																			
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes		
Increase in Car Parking Vends	53,627 (5/12)			51,120	51,775	48,697	50,894	51,261								Andrew Jarrett			
The Number of Empty Shops (TIVERTON)	21 (2/4)		18	n/a	n/a	17	n/a	n/a	20	n/a	n/a		n/a	n/a		Adrian Welsh	(Quarter 1) The number of vacant units is 7.1% equaling 17 units. (MF)		
The Number of Empty Shops (CREDITON)	8 (2/4)		8	n/a	n/a	6	n/a	n/a	7	n/a	n/a		n/a	n/a		Adrian Welsh	(Quarter 1) 5.0% of units vacant. (MF)		
The Number of Empty Shops (CULLOMPTON)	7 (2/4)		8	n/a	n/a	12	n/a	n/a	12	n/a	n/a		n/a	n/a		Adrian Welsh	(Quarter 1) The number of vacant units within Cullompton is 12 (MF)		
Aims: Other																			
Performance Indicators																			
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes		
Funding awarded to support economic projects	£0 (1/4)		£100,000	n/a	n/a	£10,000	n/a	n/a		n/a	n/a		n/a	n/a		Adrian Welsh	(Quarter 1) £10,000 bid to Arts Council from Cullompton Town Council (AD) (JB)		